

IT'S NOT A DATA CENTER. IT'S A GOLD MINE.

OPPORTUNITIES

TRENDS

ANSWERS

VALIDATION

LEVERAGE

Sa • to • ri [*suh-tawr-ee*]*–noun*. Key concept in Zen Buddhism. Refers to deep or lasting enlightenment.

Ex. With the Dataupia™ Satori Server, you can realize the full potential of your data.

THE DATAUPIA™ SATORI SERVER:

The Dataupia Satori Server is an all-in-one solution – server, storage, and optimization software packaged as a single appliance – and the first and only product specifically designed for database and application transparency. The Dataupia™ Satori Server delivers persistent access to as much data as your organization needs.

OMNIVERSAL TRANSPARENCY™

- Seamless and transparent integration with Oracle, MS SQL Server, and DB2 systems ensures compatibility with existing infrastructure, removing limitations on capacity and enhancing all dependent applications.
- A plug-and-play solution that automatically and seamlessly supports business application, it delivers rapid deployment of terabytes of data online.

HIGHLY COST-EFFECTIVE

- The Dataupia Satori Server offers ease of use, minimal administrative overhead, and conservative power usage. Systems start as small as 2 terabytes. Additional capacity is added at a very low price per terabyte.

CONTINUOUSLY SCALABLE

- Each Dataupia Satori Server blade packs 2 terabytes of usable space. It scales up to hundreds of terabytes, enabling your data capacity to grow continuously, blade by blade, without disrupting applications or data warehouse operations.

ENTERPRISE ROBUSTNESS, RELIABILITY, AND SECURITY

- The Dataupia Satori Server uses proven commodity hardware and meets the industry manufacturing standards (UL, CE, RoHS). Each blade is self-healing, with RAID-5, hot spares, record-level multi-versioning, and is fully ACID and transactional compliant. Users can rest assured that the appliance is up and running and is keeping their data safe.

OPTIMIZED FOR MIXED WORKLOAD

- Dataupia offerings are based upon Dataupia's record optimized storage™ architecture which automates the selection of data access method to ensure maximum efficiency in query performance, while simplifying data administration across a wide range of mainstream data warehouse functions.



FEATURES

SIMPLICITY

A highly-purposed combination of software and hardware, the Dataupia™ Satori Server performs all the complex work of data management without constant intervention, tuning, and maintenance.

- Built from proven, industry-standard components, the appliance does not require specialized experts or maintenance.
- Powerful data-retrieval software integrates directly into the optimized hardware for ease of installation, deployment, and administration.
- The Management Console features dashboards with real-time statistics and configurable alerts to simplify monitoring performance and allocating usage of Dataupia Satori Servers throughout an organization.

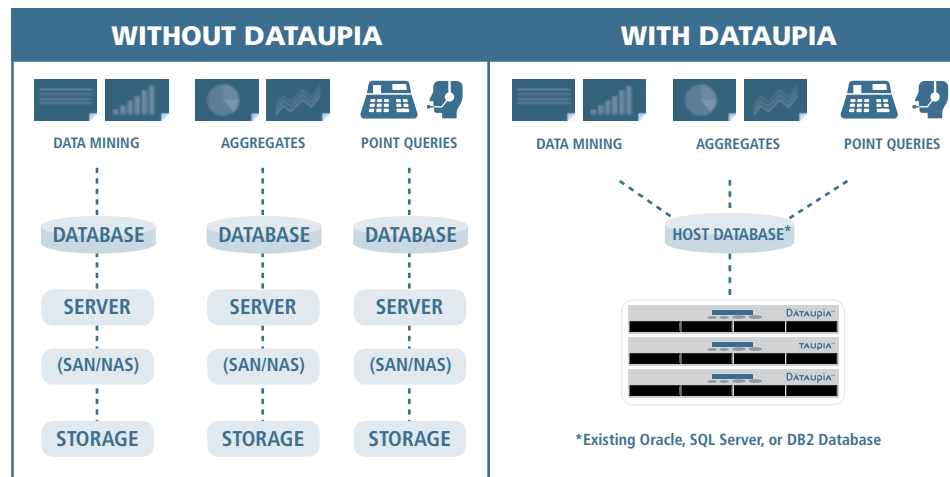


The Dataupia Management Console provides a centralized view and powerful tools for maintaining server environments.

OMNIVERSAL TRANSPARENCY™

The Dataupia Satori Server operates within the database's environment and coexists with database servers without affecting dependent applications.

- It operates simultaneously and natively with one or more DBMS.
- It can provide a federated layer under multiple databases to create a single, virtual pool of data.
- A range of databases, including legacy and mainframe systems, can load data onto the appliance for easier access by more applications.
- To facilitate compliance and IT control, the Dataupia Satori Server's complete history is fully auditable.



Typical data warehouse infrastructure is a multi-vendor and manually-configured stack assembled for a single database type. Dataupia combines storage and processing power in one self-contained appliance designed to augment multiple databases.

SCALABILITY

The Dataupia Satori Server is designed to scale effortlessly to handle fluctuating performance loads and continuously increasing database sizes.

- Organizations can add hundreds of terabytes of data online in 2-terabyte increments.
- Additional blades plug in without requiring racks to be rebuilt or disrupting the DBMS or dependent applications.
- Applications can accommodate more users without sacrificing performance because the appliance can serve data to parallelized front ends.
- Scalability occurs in all four dimensions: data volume, user numbers, throughput, and value.

Organizations demand ready access to data to better understand and serve their customers, partners, and business goals. Inside most organizations, data is exploding at an unprecedented rate. With each passing day, the problem is compounded. The pressure to deliver is intense. But how do you unlock the potential of this growing well of data? Enter the Dataupia™ Satori Server.

A new class of data warehouse appliance that cost-effectively turns your data center into a gold mine.

PROBLEM

Until now, organizations dealt with growing volumes of data by adding more and more servers. But that took a tremendous amount of processing power and disk space. These server "farms" were very expensive and inefficient as data was constantly being passed around. They also required endless management to monitor performance, allocate resources, and deal with multiple failure points. As data continues to grow, organizations demand access to more of their data and more flexibility in how they pool and use it.

SOLUTION

By architecting purpose-built software and industry-standard hardware into a highly cost-effective and intelligent appliance, the Dataupia Satori Server allows you to have persistent access to hundreds of terabytes of data and extract business-critical information at will. The Dataupia Satori Server makes accessing data easier, providing for greater business insight across all members of your organization.

THE DATAUPIA DIFFERENCE

The Dataupia™ Satori Server is a new class of data warehouse appliance that delivers unprecedented access to business-critical data by augmenting an organization's existing data management systems. Unlike other solutions that displace existing technology or specialize in one kind of data access, Dataupia's innovative design offers a non-disruptive, continuously scalable, and highly cost-effective means to expand data management capabilities.

BENEFITS

Keeping more data online means businesses can quickly access data, which leads to faster decision making and more efficient auditing and reporting.

- Keep data that is important to the business accessible with minimal overhead.
- Securely collect, store, and query massive amounts of data cost-effectively.
- Augment current technology investments to better serve the business needs for more data delivered more often and more quickly.

An appliance that fits seamlessly into existing database applications protects investments in database technology and enterprise software and drives immediate return.

- Implement a low-risk, low-cost solution to enhance data and business systems' ability to perform.
- Enable persistent access to hundreds of terabytes of data at less than half the cost of other solutions.
- Make data from legacy and mainframe systems more accessible to business applications.

Scalability that is achieved incrementally and transparently ensures that infrastructure can accommodate business growth.

- Consolidate your data marts into true enterprise data warehousing while maintaining department-specific applications.

Dataupia believes open access to data is the foundation for most breakthrough ideas and discoveries. Dataupia's Satori Server allows you to leverage the power of data and unleash solutions, opportunities, insight, answers, and possibilities that can impact not only your business, but your bottom line.

Key capabilities that are unique to Dataupia's solution include:

- Persistent data access
- Continuous scalability
- Omniversal transparency
- Unmatched affordability
- Environmentally friendly equipment
- Lifelong ease of use
- Optimized for mixed workload